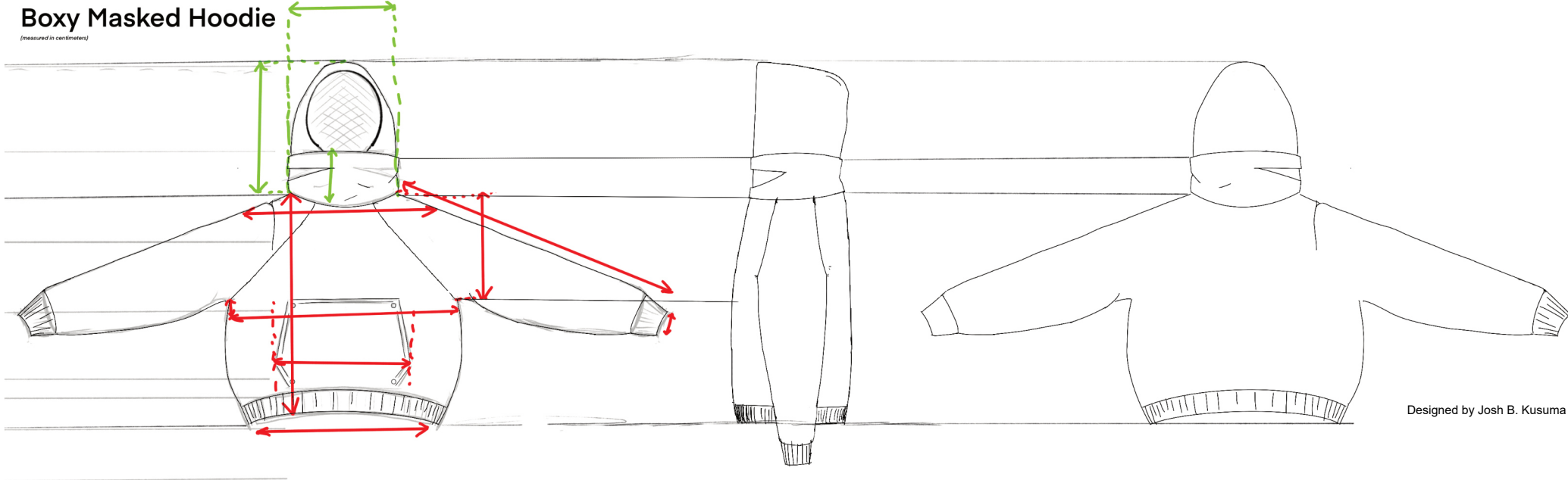


TECH PACK

RŪI

Boxy Masked Hoodie
(measured in centimeters)



Designed by Josh B. Kusuma

Order: Boxy Masked Hoodie (Dune Hoodie)

Order 50 + 3 sample

Black | Size 1 : 10 | Size 2 : 10

Maroon | Size 1 : 10 | Size 2: 10

Brown | Size 1: 10 |Size 2: 10

Sample: Black Size 2

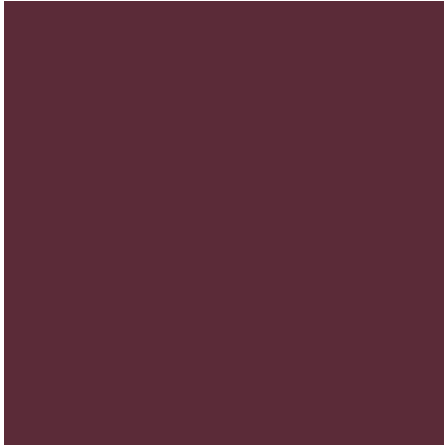
Maroon Size 1

Brown Size 1

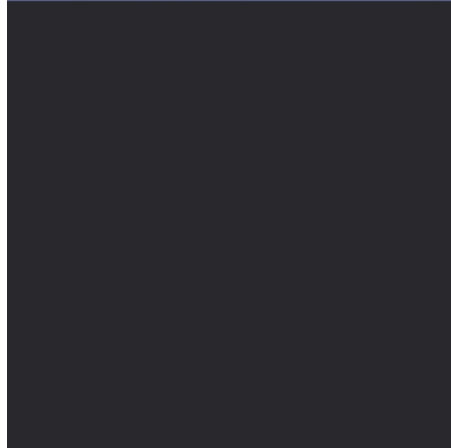
Fabric & Threads

Base fabric colours are:

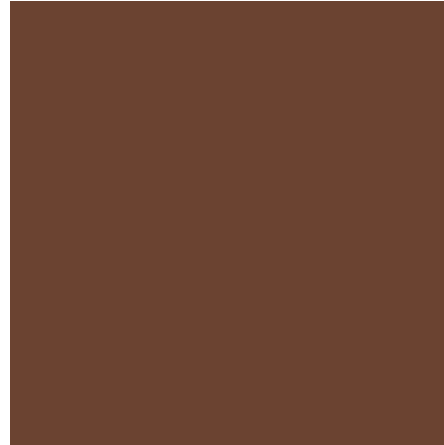
19-1529 TCX Maroon Banner



19-4007 TCX Anthracite



19-1227 TCX Sorrel Horse



**Use 400 GSM
100% French Terry Cotton
WASHED**

Use Heavy Duty Polyester Threads

Construction

Main Body Seams:

Use 5-Thread Overlock stitching with 10–12 SPI (Stitches Per Inch). This is required to provide durability for the 400 GSM French Terry Cotton.

Visible Exterior Seams:

Use Twin-Needle Topstitch with a 1/4" Gauge. Use DTM (Dyed to Match) thread. This must be applied to the shoulders and hood to ensure seams are visible as requested. Note: Dropped shoulder seams are mandatory.

Kangaroo Pocket:

Use Single Needle with 1/8" Edge stitch. Mandatory: Reinforce all four corners of the pocket with Bar-tacks. Reminder: Ignore the decorative buttons shown in the reference image.

Cuffs & Hem:

Use 1x1 Ribbed Stitch construction. Material should be a blend of 90% Cotton and 10% Spandex to ensure the ribbed cuff and hem maintain their shape after the stone wash process.

Mask Attachment:

Use a clean Overlock finish at the neckline. The mask must be sewn directly into the neckline seam to maintain the intended structure. Ensure the 10 cm mask overlap (crossover) is maintained for the M/L size.

Notes

Mask construction is like hood to keep structure
Mask is sewn on to neckline

Twin Needle Topstich, 1/4" guage

Silhouette Oversized & Cropped: Width must exceed length.
Dropped shoulder seams are mandatory.

Ribbed Cuff

Ignore the buttons

- **Fit is Boxy (Look at size chart)**
- **Garment is stone washed to give a worn out look**
- **Use 2 pannel hood construction**

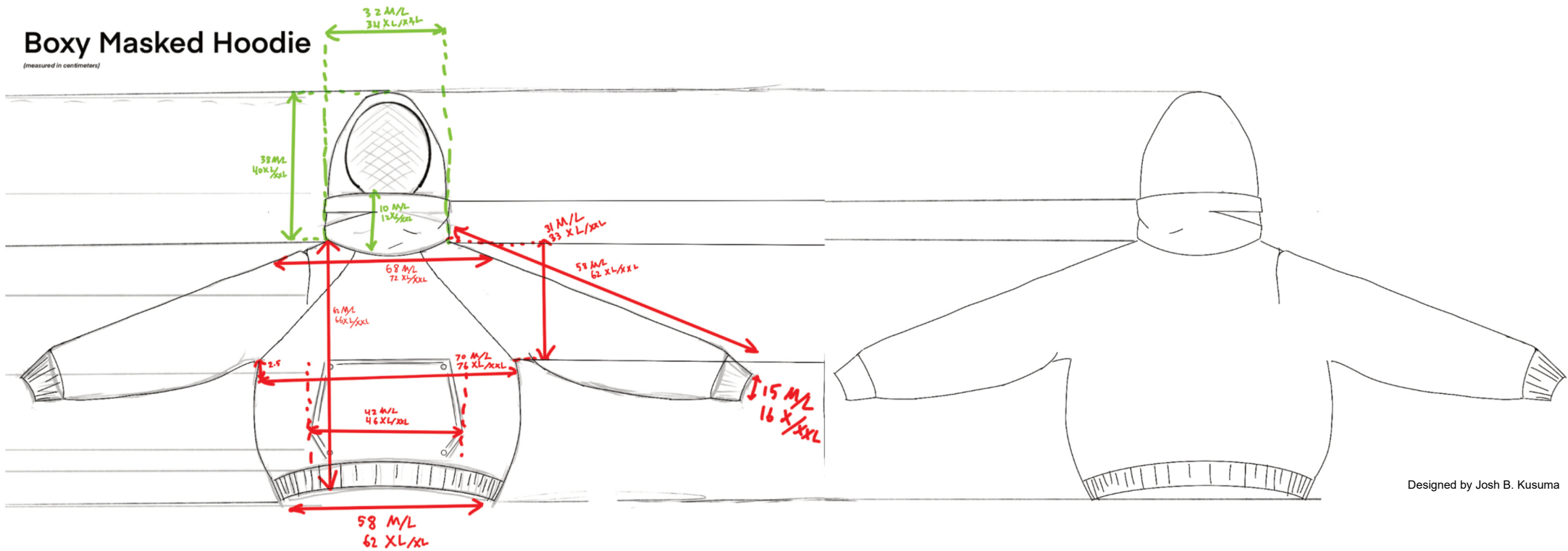
Seamless (Thread Overlock stitch)



Size

Boxy Masked Hoodie

(measured in centimeters)

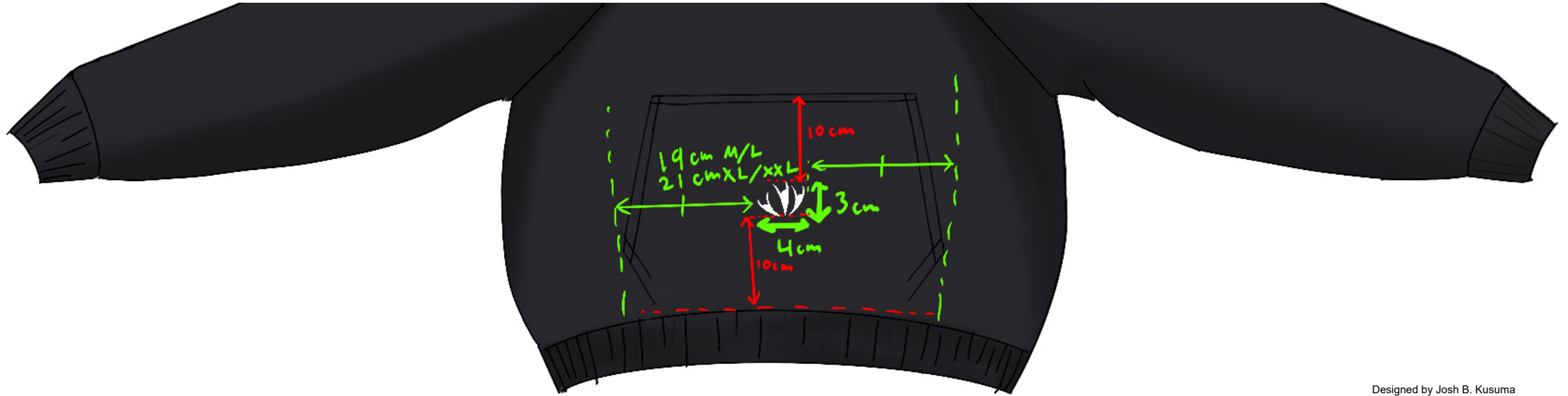


Designed by Josh B. Kusuma

Size

Component	Measurement Point	Size 1 (M/L)	Size 2 (XL/XXL)
Body	Total Length (HPS to Hem)	62 cm	66 cm
Body	Chest Width (1" below pit)	70 cm	76 cm
Body	Shoulder Width (Drop point)	68 cm	72 cm
Body	Bottom Hem (Ribbed)	58 cm	62 cm
Sleeves	Sleeve Length (Drop seam)	58 cm	61 cm
Sleeves	Armhole Depth (Straight)	31 cm	33 cm
Sleeves	Cuff Width (Relaxed)	11.5 cm	12.5 cm
Hood	Hood Height (Vertical)	38 cm	40 cm
Hood	Hood Depth (Horizontal)	32 cm	34 cm
Hood	Mask Overlap (Crossover)	10 cm	12 cm
Pocket	Kangaroo Pocket Width	42 cm	46 cm

Logo



Designed by Josh B. Kusuma

**Stitch Type:**

Primary: Satin stitch for outer curves and edges (clean, raised look)

Secondary: Fill stitch for wider inner sections (keep density even)

Thread Density:

Medium–high density

Thread Type:

High-quality polyester or rayon embroidery thread (slight sheen, not overly glossy)

Thread Color:

Soft white / off-white

Use soft backing (or tear-away depending on placement)

Ensure backing does not cause stiffness or discomfort (especially for neck area)

No puckering of fabric around embroidery

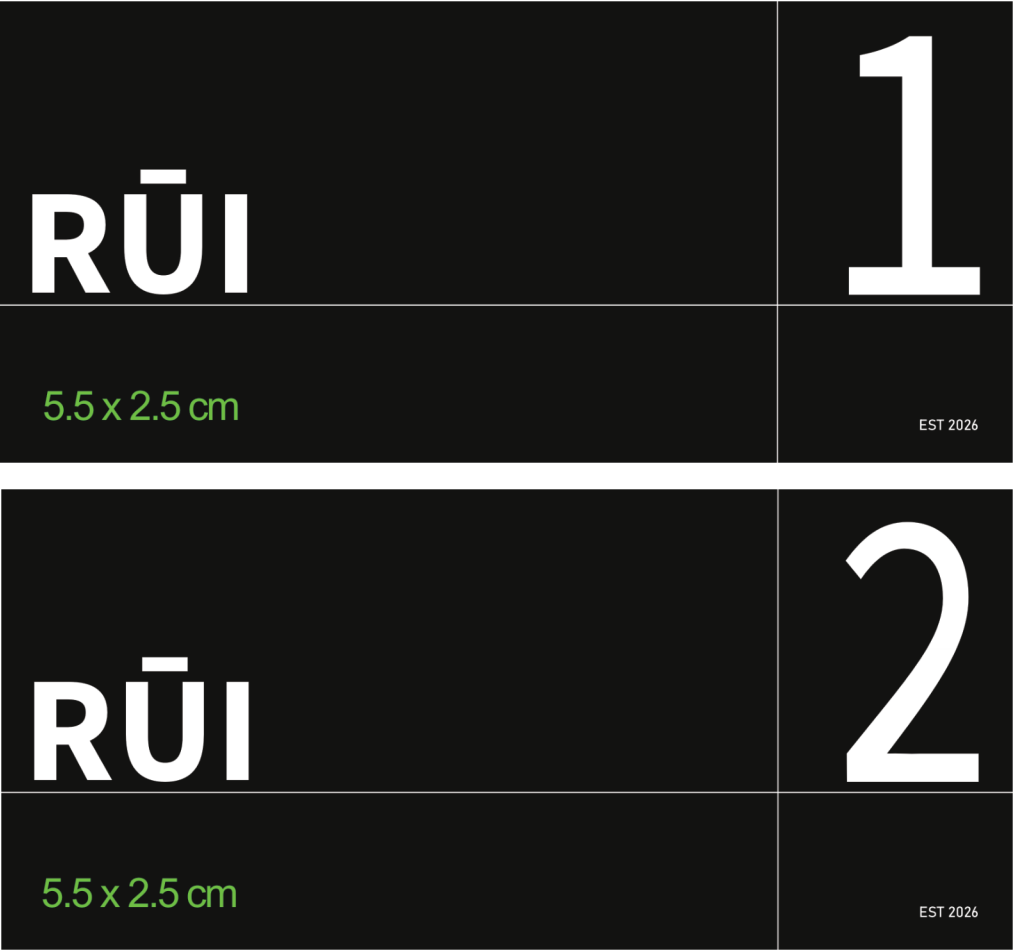
No thread breaks, overlaps, or inconsistent tension

Embroidery should sit slightly raised

Final result must look clean from 30cm distance and sharp up close

Label

- Material: Soft-touch woven label (matte finish preferred)
- Color: Black base with off-white text (avoid pure white)
- Finish: Matte or low-sheen to reduce glare and keep it understated
- Design:
 - Centered emblem as the focal point
 - Clean edges, no unnecessary borders
 - Maintain generous padding around logo for a luxury feel
- Application: Heat-pressed



Hang Tag

Material: Thick cardstock (300–400 GSM) or coated rigid paper

Texture: Soft-touch coating or matte laminate (smooth hand feel)

Color Scheme: Black base with off-white print; green only used for internal measurement reference (not final production)

Print Finish Options:

Spot UV or gloss on logo

Layout:

Front: Minimal — or emblem only

Back: Size indicator (“1”) (use the font from neck label)

Attachment:

Black string or coated cord

rubberized fastener



Sample Finish

Post-Stone Wash Finishing:

De-Gritting: The garment must be thoroughly rinsed and air-cleaned to remove all sand or stone residue from the stone wash process.

Thread Trimming: All loose threads must be trimmed to 1-2mm before the sample is packed.

Pressing: Light steam press only. Do not iron flat, as this can damage the texture of the 400 GSM fabric.

QC:

Tolerance: +/- 1cm

Symetry: "Mask Overlap" is perfectly centered.

Sample Packaging Instructions:

Folding: Fold the garment once horizontally at the chest. Avoid vertical folds through the mask or hood to prevent permanent creasing.

Bagging: Place the hoodie in a single, clear, resealable polybag to protect the fabric during transit.

Labeling: Affix a label to the outside of the bag stating: "Order: Dune Hoodie | Size: 1/2 | Color: Maroon/Black/Brown"